

## B Corp Beauty Coalition Privacy Policy

**Last updated:** January 2026

### 1. Who we are

The **B Corp Beauty Coalition** is a membership-based collective action initiative of Certified B Corporations in the beauty industry. We are registered in the United Kingdom as a **Community Interest Company (CIC)** and operate in accordance with our Governance Statute and Operating Procedures.

For the purposes of UK data protection law (UK GDPR), the B Corp Beauty Coalition is the **data controller** of personal information collected through our activities and platforms.

**Contact:** [contact@bcorpbeauty.org](mailto:contact@bcorpbeauty.org)

**Website:** [www.bcorpbeauty.org](http://www.bcorpbeauty.org)

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### 2. What personal data we collect

We collect only the personal data necessary to operate the Coalition effectively and transparently. This may include:

- Name, job title, company name
- Professional email address
- Role within the Coalition (e.g. member representative, working group participant, board or committee role)
- Participation data related to meetings, webinars, working groups, and events
- Limited billing or invoicing information for membership fees (where applicable)

We do **not** collect sensitive personal data unless voluntarily provided.

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### 3. How we use your data

We use personal data solely to support the Coalition's purpose, including to:

- Manage membership and governance processes
- Facilitate activities
- Communicate with members about meetings, initiatives, publications, and events
- Administer membership fees and financial operations
- Maintain the Coalition's website, member platforms, and digital tools
- Meet legal, regulatory, and reporting obligations

We do **not** use personal data for commercial advertising or profiling.

## 4. Legal basis for processing

We process personal data under one or more of the following lawful bases:

- **Legitimate interest**, in operating a membership-based, not-for-profit coalition
- **Contractual necessity**, for managing membership and participation
- **Consent**, where required (e.g. optional communications)
- **Legal obligation**, where applicable under UK law

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## 5. Sharing and disclosure

We do **not sell or exchange** personal data. Data may be shared only where necessary and appropriate, including with:

- Coalition governance bodies (e.g. Supervisory Board, Steering Committee)
- B Lab entities, where relevant to Coalition coordination
- Trusted service providers supporting our operations (e.g. CRM and website hosting), under appropriate data protection safeguards

All sharing is consistent with the Coalition's **antitrust and governance** confidentiality principles.

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## 6. International data transfers and retention

As the Coalition operates globally, personal data is accessed from outside the UK.

We retain data only for as long as necessary to fulfil the purposes outlined above. Data is reviewed periodically and securely deleted when no longer required.

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## 7. Your rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data (where applicable)
- Withdraw consent at any time (where processing is based on consent)

Requests can be made by contacting [contact@bcorpbeauty.org](mailto:contact@bcorpbeauty.org).

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## 8. Cookies and website analytics

Our website may use essential cookies and basic analytics to ensure functionality and improve user experience. We do not use cookies for advertising or tracking across third-party sites.

Further details are provided in our Cookie Notice.

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## **9. Updates to this policy**

We may update this Privacy Policy from time to time to reflect changes in our activities, governance, or legal requirements. The most current version will always be published on our website.